The Troy Foundation to Provide Grant Opportunity to Non-Profits to Replace Decreases in Fundraising Due to COVID-19

October 28, 2020

For immediate release:

2020 has been a year that will not be forgotten for many reasons. For The Troy Foundation’s grantee partners, lost revenue due to cancelled fundraising events and events being hosted virtually, has taken a toll financially on the organizations that serve Troy’s most vulnerable residents and left some without an effective means to raise funds to provide their services or to keep up with the extra expenses that COVID-19 has placed on their organizations.

The Foundation’s annual Growing A Greater Tomorrow Matching Gift Program has provided much needed support to our non-profit partners over the past several years. The Program has provided organizations an opportunity to reach out to their donors and encourage them to have their donations matched by the Foundation. This year, the Foundation has created an additional grant process in place of the Program, which will allow organizations to apply for funding to help offset lost and decreased fundraising dollars. The Foundation hopes that this funding will allow organizations to continue to provide the same level of care and services to their clients, but still encourages individuals to donate to their favorite charities during this time.

Using the same eligibility guidelines from the Growing A Greater Tomorrow program, the following organizations, programs and services are eligible to apply for assistance:

- Tax deductible charitable organizations in good standing that serve the residents of Troy AND that actively raise funds for their organization through fundraising events, annual solicitation letters, and/or paid services or programs that have experienced lost revenue due to the organization’s inability to provide the services or programs.
- Programs operated by a church that serve the residents of Troy AND are non-denominational in nature

To apply, organizations must complete a simplified application and answer questions pertaining to how COVID-19 has affected their organization’s ability to raise funds. Information pertaining to the process can be found on the Foundation’s website – www.thetroyfoundation.org. The deadline to apply is Monday, November 16, 2020.